

Describing Program Context

Goal: Brainstorm a comprehensive list of contextual factors relevant to the program being evaluated.

Consider the following, and make notes in the table below:

- Participant specifics (age group, other demographic information, literacy, primary language, socioeconomic status if relevant, prior experience, selection criteria, attitudes, etc. as needed)
- Participant/program contact (type of contact or interaction, one-time or repeated, duration, etc.)
- Program setting (format, physical location, time of day, etc.)

	Notes
Participants	
Contact with participants	
Setting	