

Creating a Pathway Model from a Logic Model

(an illustrated step-by-step guide)

1. Start with the Logic Model

Farmers Market Nutrition Education Program (FMNP)

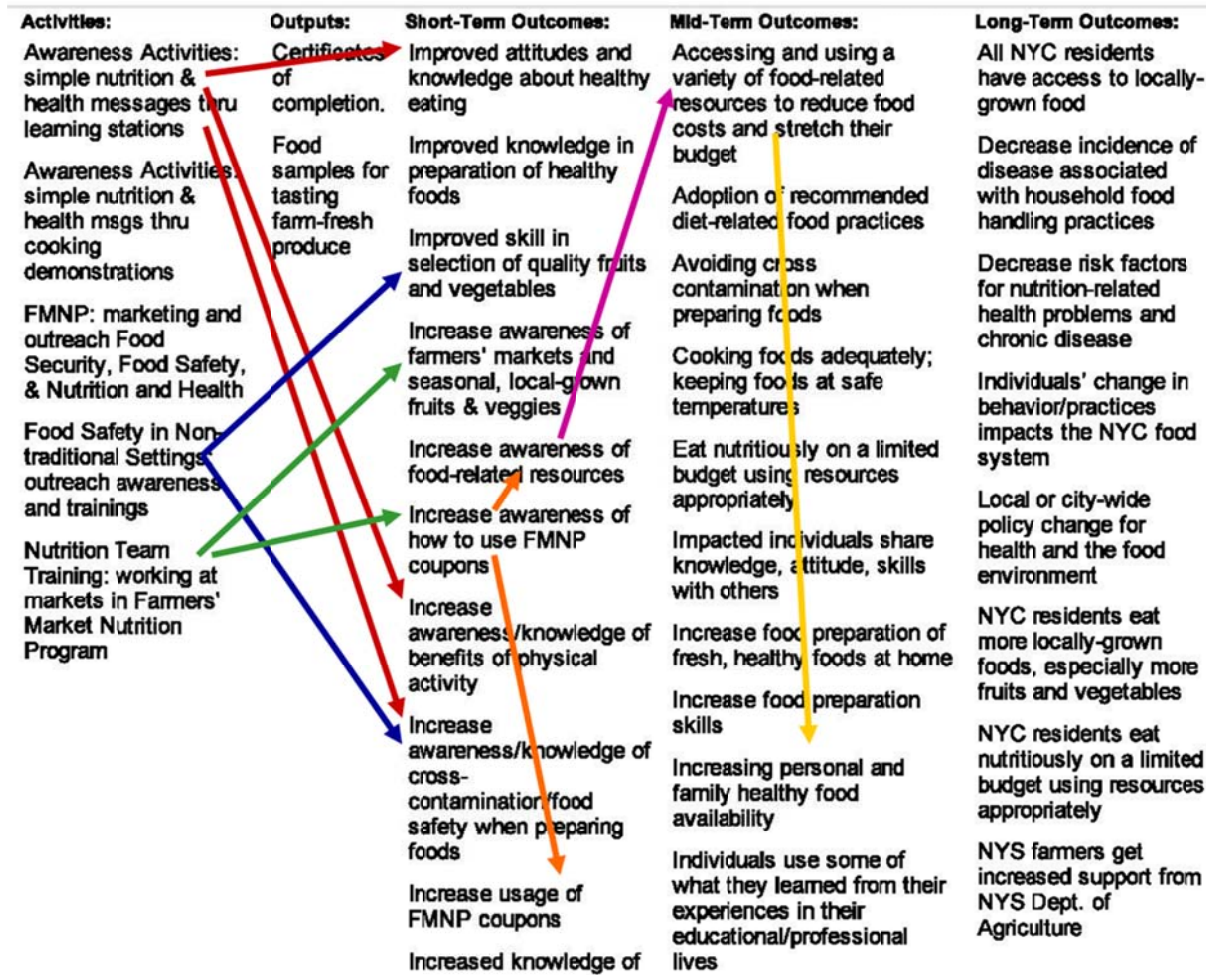
Input:	Activities:	Outputs:	Short-Term Outcomes:	Mid-Term Outcomes:	Long-Term Outcomes:
"Curriculum"/educational materials = MyPyramid, FightBac, other	Awareness Activities: simple nutrition & health messages thru learning stations	Certificates of completion.	Improved attitudes and knowledge about healthy eating	Accessing and using a variety of food-related resources to reduce food costs and stretch their budget	All NYC residents have access to locally-grown food
Community Educator Assistants (3 people, 21 hrs/wk each, 3	Awareness Activities: simple nutrition & health msgs thru cooking demonstrations	Food samples for tasting farm-fresh produce	Improved knowledge in preparation of healthy foods	Adoption of recommended diet-related food practices	Decrease incidence of disease associated with household food handling practices
Community Educators (9-12 people, 7 hours/wk each, 1 day/wk =	FMNP: marketing and outreach Food Security, Food Safety, & Nutrition and Health		Improved skill in selection of quality fruits and vegetables	Avoiding cross contamination when preparing foods	Decrease risk factors for nutrition-related health problems and chronic disease
FMNP Program Assistant (1-2 people, not full time, 2-3 days/wk	Food Safety in Non-traditional Settings: outreach awareness and trainings		Increase awareness of farmers' markets and seasonal, local-grown fruits & veggies	Cooking foods adequately; keeping foods at safe temperatures	Individuals' change in behavior/practices impacts the NYC food system
N&H Professional Staff (May-December, 2 people; avg 0.75 FTE	Nutrition Team Training: working at markets in Farmers' Market Nutrition Program		Increase awareness of food-related resources	Eat nutritiously on a limited budget using resources appropriately	Local or city-wide policy change for health and the food environment
Outside Partners/Community Organizations: CENYC/Greenmarket;			Increase awareness of how to use FMNP coupons	Impacted individuals share knowledge, attitude, skills with others	NYC residents eat more locally-grown foods, especially more fruits and vegetables
Select Farmers Markets in Manhattan, Bronx, Brooklyn, Queens			Increase awareness/knowledge of benefits of physical activity	Increase food preparation of fresh, healthy foods at home	NYC residents eat nutritiously on a limited budget using resources appropriately
Volunteers (30 students, volunteering 1-3 days/wk)			Increase awareness/knowledge of cross-contamination/food safety when preparing foods	Increase food preparation skills	NYC residents eat nutritiously on a limited budget using resources appropriately
			Increase usage of FMNP coupons	Increasing personal and family healthy food availability	NYS farmers get increased support from NYS Dept. of Agriculture
			Increased knowledge of	Individuals use some of what they learned from their experiences in their educational/professional lives	

2. Focus on the columns for Activities, Outputs, and Outcomes

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3. Make the connections: think about what each activity leads to or contributes to, and then what each outcome leads to or contributes to, and so on.



4. Note, there may be ...

- more than one arrow coming FROM an Activity or Outcome
- more than one arrow going INTO an Outcome
- arrows WITHIN a column (ST leading to other ST, MT to other MT, etc.)
- arrows in both directions between two Outcomes

There should NOT be ...

- an Outcome with no arrow leading to it
- an Activity with no arrows leading from it
- dead ends: ST or MT outcomes with no arrows going out from them

Ideal Level of Detail? – it depends (on what you need to communicate, your audience’s tolerance for detail, etc.)

5. Full pathway model, using the Netway:

Pathway Model for Farmers' Market Nutrition Program

