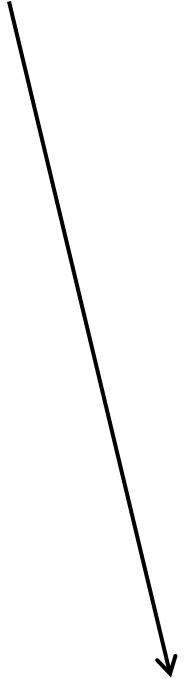


Evaluation Questions and Program Lifecycle

This table is not intended to create rigid rules for evaluation questions relative to program lifecycle. Rather, the goal is to build awareness of how evaluation focus and evaluation question form tend to vary across programs in different lifecycle stages, and to provide examples of careful EQ phrasing.

Program lifecycle	Element from LM or PM being evaluated	Evaluation question forms (examples)
Early phase  Late phase	Assumptions Activity (Program Process) Outcome Activity- Outcome Link	<p>What are the starting conditions (e.g., in terms of community need, demographics, participants' access or prior knowledge, etc.) for this program?</p> <p>How is [Activity A] being implemented?</p> <p>What is the level of participant engagement in [Activity A]?</p> <p>How well is [Activity A] being implemented?</p> <p>After program participation, how do participants perform on [Outcome X]?</p> <p>After program participation, how do [some subset] of participants perform on [Outcome X] compared to [some other subset]?</p> <p>To what extent, as a group, do participants engaged in [Activity A] change on [Outcome X]?</p> <p>To what extent do individual participants engaged in [Activity A] change on [Outcome X]?</p> <p>To what extent do participants engaged in [Activity A] change on [Outcome X] differently than comparable non-participants?</p> <p>To what extent do participants change on [Outcome X] differently compared to a group that differs <u>only</u> in their exposure to [Activity A]?</p>