

Getting to Measures Worksheet

Complete one worksheet for each of your selected Evaluation Questions.

1. **Draft Evaluation Question:**

2. **Clarify the “constructs” in your Evaluation Question** above – what exactly do you mean by the activity and/or outcome you are focusing on? (*When done, revise the Evaluation Question above if needed.*)

3. Using this sharper definition of the constructs, work through the following:

(a) **What would this “look like” or consist of in practice?** (List as many options as you can. Be creative – think outside the “usual” options.)

(b) **What might serve as evidence?** For the most promising candidates in (a), write down various kinds of evidence that would be informative about whether this has occurred.

(c) **Review the strengths and weaknesses of the options**, taking into account several aspects that matter: “closeness” to the real thing; accuracy and reliability. Write down a short list of the most promising candidates from (b).

4. **How could you gather this evidence?** Again, think of as many options as you can and list them here. (Possibilities might include video-taping a demonstration, live observation during class sessions, directly asking participants, asking people who know the participants, testing the end-products, etc.) Identify the ways that seem best, taking into account accuracy, feasibility, fit with program context, and target population. Indicate the top choices among those on your list.

Once again, take a moment to revisit your Evaluation Question phrasing and see if it needs updating. Once you are satisfied, put this Evaluation Question in the Netway.

5. **What types of measure would be needed?** From your answer(s) to 4, now ask yourself what type(s) of measure would allow you to gather evidence in this way. Here is a list of possible measure types from which to choose: *case study, interview, observation, group assessment (e.g. focus group), expert or peer review, portfolio review, testimonial, test of knowledge or skill, photograph, slide or video, diary or journal, log, document analysis, action cards, simulation, problem story, creative expression, unobtrusive measures.*

For more explanation of measure types, see:

Taylor-Powell, E., S. Steele (1996) *Collecting Evaluation Data: An Overview of Sources and Methods*, Cooperative Extension Publications, University of Wisconsin, Madison, WI.
(<http://learningstore.uwex.edu/Collecting-Evaluation-Data-An-Overview-of-Sources-and-Methods-P1025C237.aspx>)